A focus group will be done after sprint one.

* The focus group should be run with 4 – 6 people (clients) who are not part of the class and who represent potential users of the product.
* The participants should be walked through the permission form and allowed to sign their name and put the date if they agree to be a participant.
* One team member should present the concepts of the product and show a product demo or mockup.
* One team member should be a moderator to initiate discussions about the product.
* One team member should record and take notes of suggestions offered by the focus group’s participants.
* The focus group session may be recorded if all participants give permission.

Focus Group Document includes:

* 1. Artifacts
  2. Permission forms
  3. Scripts
  4. Results
  5. Potential videos

1. The file name should be as follows:
   1. **GroupName\_Deliverable\_i\_FocusGroup (i = 2).**